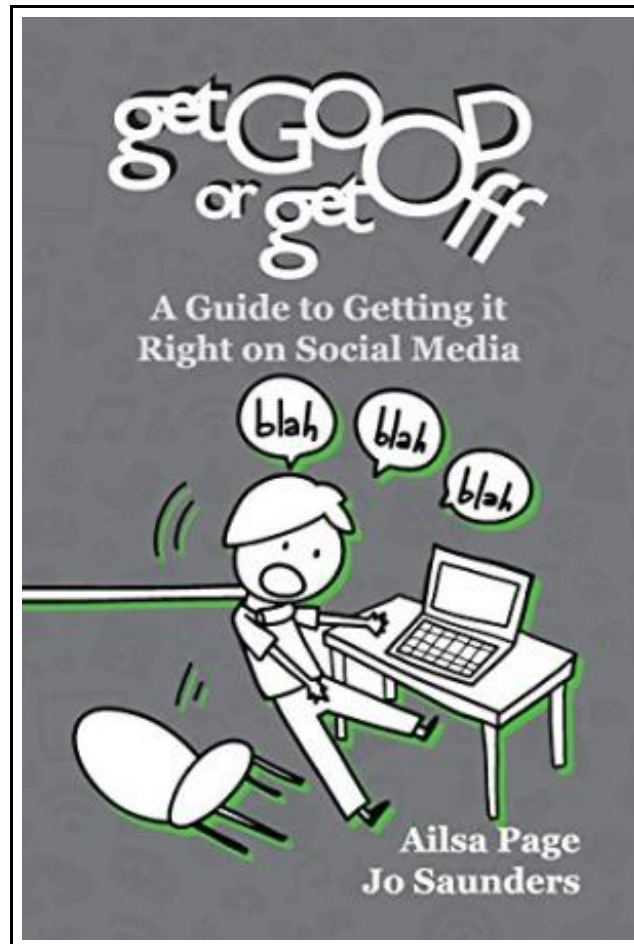


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GET GOOD OR GET OFF: A GUIDE TO GETTING IT RIGHT ON SOCIAL MEDIA (PAPERBACK)



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Wildfire Social Marketing, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Social media is a powerful set of tools, that can build your brand, connect you to your customers and facilitate relationships that convert. It can also zap your precious energy, cause stress and lead business owners into a state of marketing delusion. What if it was okay to get off certain social media platforms? Two marketing professionals from opposite sides of Australia are on a mission to stop Random Acts of Social Media. Jo Saunders is an international LinkedIn expert, digital marketing strategist and social media educator who is known for demystifying the complexities of LinkedIn and social media tools. She guides professionals and teams to market their expertise and build relationships in the era of social business. Ailsa Page known as the marketing dynamo is a small business marketing expert with over 20 years experience successfully running her own businesses and helping other businesses navigate the marketing maze and improve their bottom line. She provides marketing strategy, advice, coaching, education services to small and medium business throughout Australia. Get Good or Get Off will help you get clear about why you are using social media, and identify when it really isn't working for you. Get in control of your social media, so you can stop feeling overwhelmed and take strategic action, allowing you to focus on your core genius. It's time to Get Good or Get Off.

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