



The Web in Higher Education: Assessing the Impact and Fulfilling the Potential

By D. LaMont Johnson, Cleborne D. Maddux

Taylor & Francis Inc. Paperback. Book Condition: new. BRAND NEW, The Web in Higher Education: Assessing the Impact and Fulfilling the Potential, D. LaMont Johnson, Cleborne D. Maddux, A contemporary look at the merger of technology and education! This timely collection of analytical essays provides provocative discourse on the role technology will play in education in the 21st century. In this book, an esteemed panel of educators, information specialists, program designers, and researchers discusses issues, trends, and problems in online technology and its potential to re-energize the educational system. The Web's promise to provide unique opportunities for improved instruction is a given; how that promise can be fulfilled is the debate that fuels The Web in Higher Education. The Web in Higher Education offers detailed proposals for: * designing Web-based programs * designing online courses * implementing Web-based course-management systems * developing a community prototype for educators * using the Web to enhance televised education A thoughtful look at the role of online technology in education, this insightful book is essential for educators and administrators. The Web in Higher Education serves as a reference point for the merger of teaching and technology that will likely define the educational process in...

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