



## Modern Public Opinion (Classic Reprint) (Paperback)

By William Albig

Forgotten Books, 2017. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Excerpt from Modern Public Opinion There are a number of tables of some size scattered through this volume. They present pertinent data related to the topics discussed. However, I have not accompanied each table with extensive listings of the meaningful relations of the items included and analysis of the meaning and significance of the contents of the tables. That is for the reader to winnow out of the facts, the reader who has time to study and ponder, to examine and reflect. For the most part I have used simple, nontechnical terms in this discussion. But not in all cases. At the present time, no one can write on the field of public opinion in terms satisfactory to all his readers. If an author uses simple terms, satisfactory to the general reader, he ignores the pyramid of language hastily thrown up in recent years by the specialist in this field. These special terms are invented ostensibly to provide an exact definitive terminology of non-emotion-arousing words suitable for use among scientists. The absence of most of these terms would provide the basis...



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