



IPTV and Internet Video: Expanding the Reach of Television Broadcasting (Paperback)

By Wes Simpson, Howard Greenfield

Taylor Francis Ltd, United Kingdom, 2009. Paperback.
Condition: New. 2nd Revised edition. Language: English . Brand New Book. Make the right IPTV business decisions with a thorough understanding of the technology and the business implications of the broadband video revolution. Master key trends transforming the world of broadcast television and the Web with this guide to hardware, software, Internet applications and the wide range of alternative products and services. Explore why IP is the new gold standard for online video delivery and how it will be monetized. Understand the entire IPTV process, with clear explanations of complex technologies designed to help leaders make informed decisions and drive successful strategies. This comprehensive guide prepares you for IPTV's rapid deployment and future growth with features that include: * Clear explanations of IPTV and Internet Video networks and applications * Overviews of how the technical solutions are being turned into business models * Reality Check perspectives in each chapter that illustrate theories with real-world case studies * An expanded glossary that clarifies complex, technical jargon.



READ ONLINE
[5.89 MB]

Reviews

This pdf is wonderful. It is definitely simplified but excitement from the 50 percent in the ebook. You won't sense monotony at any time of your time (that's what catalogues are for relating to should you request me).

-- **Jaqueline Kerluke**

I just started looking at this pdf. It can be really fascinating through studying period of time. It's been printed in an extremely basic way and is particularly only following I finished reading through this publication where in fact altered me, change the way I really believe.

-- **Mr. Stephan McKenzie**